

## **PRIVACY POLICY**

**Data privacy is of the utmost importance to us. We are therefore committed to safeguarding your personal information. We are also legally obliged to use your information in line with current legislation covering the protection of personal information, including the Data Protection Act 1998 and, as of May 2018, The General Data Protection Regulations.**

**Who are we?** - This site is owned and operated by the Eyam Half Marathon committee, for the sole purpose of facilitating the annual running of the Eyam Half Marathon event and to distribute any profits made across a number of selected local and cancer charities chosen by the Eyam Half Marathon committee.

**What information do we collect?** - We collect personal identifiable information such as names, addresses, email addresses, telephone numbers and running club details, which are specifically for race registration and results distribution purposes. We may also use this information to contact you with details of future events.

In addition, we also collect information regarding the status of each participant's health, to ensure we are appropriately equipped to deal with any incidents which may arise during the event itself. This data will only ever be shared with medical professionals in the event of an incident and will be deleted immediately after the event.

**How do we collect it?** - We collect information that you give us: you may provide us with information on paper hardcopy or via our website. We may also from time to time, collect feedback information provided voluntarily by yourself in the interest of improving future events.

**How do we do it?** - We use information about you to process your event registration and deliver race results.

Finally we use **Cookies** - We track user traffic patterns via Google Analytics but we do not correlate this information with personal data about individual users.

This website uses Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses "cookies", which are text files placed on your computer, to help the website analyse how users use the site. The information generated by the cookie about your use of the website (including your IP address) will be transmitted to and stored by Google on servers in the United States. Google will use this information

for the purpose of evaluating your use of the website, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf.

Google will not associate your IP address with any other data held by Google.

You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website. By using this website, you consent to the processing of data about you by Google in the manner and for the purposes set out above.

**Keeping your data safe** - We adopt best practices and operate secure data networks protected by industry standard firewall and password protection to safeguard personal identifiable information.

**Accessing your data** - You have the right to request a copy of the information we hold about you. If you would like a copy of some or all of the information we hold, please email [eyamhalf@gmail.com](mailto:eyamhalf@gmail.com). There may be a nominal administration charge of £10 to process your request. We want to ensure we have up to date and accurate personal information about you. You can ask us to correct or remove any information you think is wrong.

**Consent** - By using this site, you consent to the collection and use of your personal information by the Eyam Half Marathon committee.

**Policy changes** - If we decide to change its privacy policy, we will post those changes on this page so that you are always aware of what information is collected, how it is used, and under what circumstances it may be disclosed.

**GDPR compliance** – Our website and third party hosting companies associated with its operation are all GDPR Compliant. Should you have any queries relating to GDPR Compliance please contact [eyamhalf@gmail.com](mailto:eyamhalf@gmail.com)